

**SHOOTING X  
E-COMMERCE**

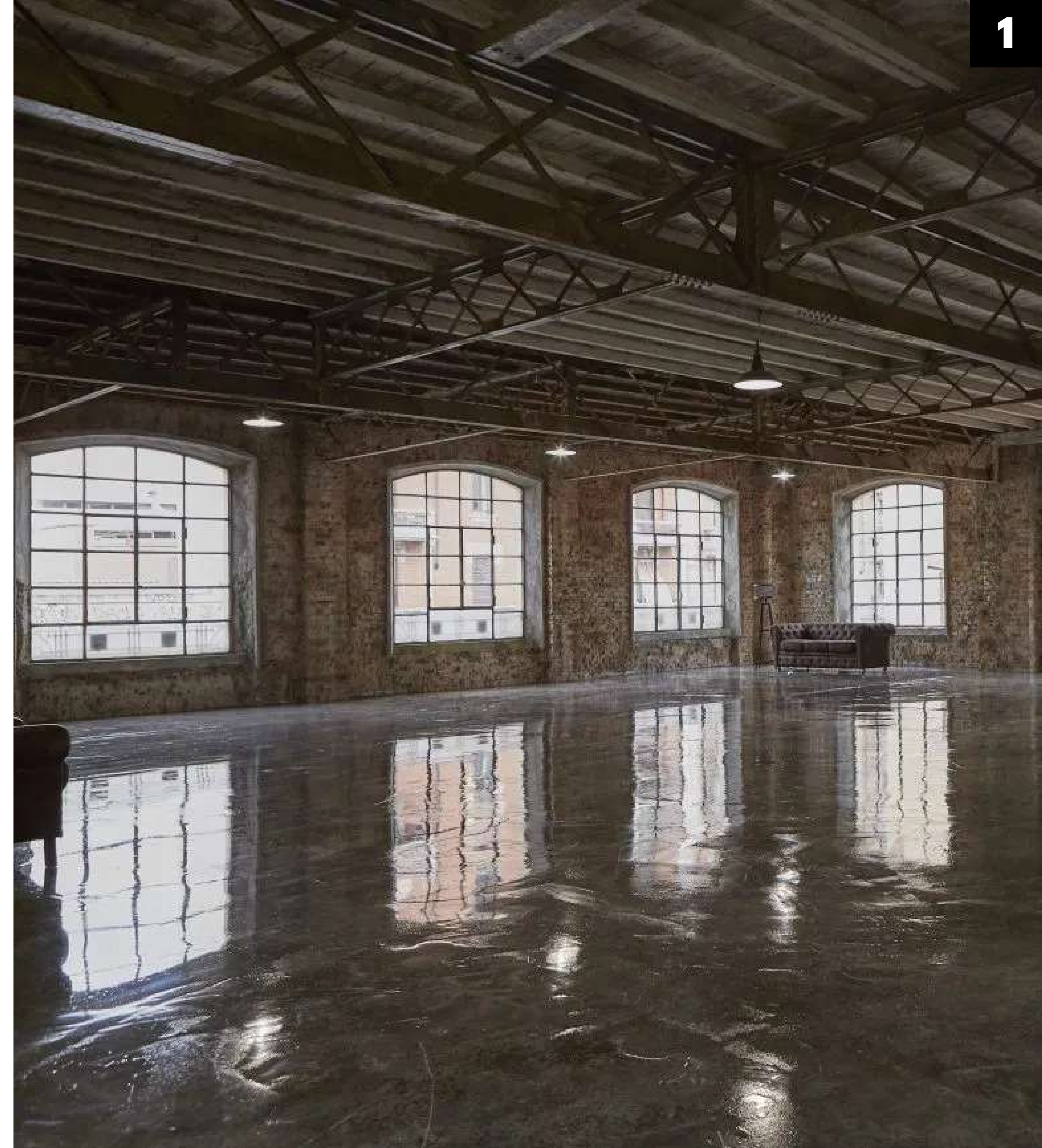
# DATA E LUOGO

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Domenica 6 marzo

Cross Studio, Milano

Studio Watt



# THE OUTLET

BOX HOME  
THE OUTLET

(625X730)  
FIGURA INT

BANNER  
CATEGORIA

(1500X460)  
FIGURA INT

**BAMBINO**  
THE OUTLET

(365x365)  
CROP

**BAMBINA**  
THE OUTLET

(365x365)  
CROP

**NEONATA**  
THE OUTLET

(365x365)  
CROP

**NEONATO**  
THE OUTLET

(365x365)  
CROP

# NOVITÀ

BOX HOME  
NOVITÀ

(625X730)  
FIGURA INT

BANNER  
CATEGORIA

(1500X460)  
FIGURA INT

**BAMBINO**  
NOVITÀ

(365x365)  
CROP

**BAMBINA**  
NOVITÀ

(365x365)  
CROP

**NEONATA**  
NOVITÀ

(365x365)  
CROP

**NEONATO**  
NOVITÀ

(365x365)  
CROP

# BAMBINA

BOX HOME  
BAMBINA

(625X730)  
FIGURA INT

BANNER  
CATEGORIA

(1500X460)  
FIGURA INT

**TEE**  
BAMBINA

(365x365)  
CROP

**FELPE**  
BAMBINA

(365x365)  
CROP

**ABITI**  
BAMBINA

(365x365)  
CROP

**PANATOLONI**  
BAMBINA

(365x365)  
CROP

# BAMBINO

BOX HOME  
BAMBINO

(625X730)  
FIGURA INT

BANNER  
CATEGORIA

(1500X460)  
FIGURA INT

**TEE**  
BAMBINO

(365x365)  
CROP

**FELPE**  
BAMBINO

(365x365)  
CROP

**SHORTS**  
BAMBINO

(365x365)  
CROP

**SNEAKERS**  
BAMBINO

(365x365)  
CROP

# BEBÈ

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BOX HOME  
BEBÈ  
  
(625X730)  
FIGURA INT

BANNER  
CATEGORIA  
  
(1500X460)  
FIGURA INT

**TUTINE**  
BEBÉ  
  
(365x365)  
CROP

**BOX**  
BEBÉ  
  
(365x365)  
CROP

**NEONATA**  
BEBÉ  
  
(365x365)  
CROP

**NEONATO**  
BEBÉ  
  
(365x365)  
CROP

# SHOP THE LOOK

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BOX HOME  
SHOP THE LOOK  
  
(625X730)  
FIGURA INT

# CORREDINO

---

BOX HOME  
CORREDINO  
  
(625X730)  
FIGURA INT

BANNER  
CATEGORIA  
  
(1500X460)  
FIGURA INT

# MEET THE BUYER

BOX HOME  
MEET THE BUYER  
  
(625X730)  
FIGURA INT

BANNER  
CATEGORIA  
  
(1500X460)  
FIGURA INT

# SCARPE

BOX HOME  
SCARPE  
  
(625X730)  
FIGURA INT

BANNER  
CATEGORIA  
  
(1500X460)  
FIGURA INT

**BAMBINA**  
SCARPE  
  
(365x365)  
CROP

**BAMBINO**  
SCARPE  
  
(365x365)  
CROP

**NEONATO**  
SCARPE  
  
(365x365)  
CROP

**NEONATA**  
SCARPE  
  
(365x365)  
CROP

# ACCESSORI

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BOX HOME  
ACCESSORI

(625X730)  
FIGURA INT

BANNER  
CATEGORIA

(1500X460)  
FIGURA INT

**BAMBINO**  
ACCESSORI

(365x365)  
CROP

**BAMBINA**  
ACCESSORI

(365x365)  
CROP

**NEONATA**  
ACCESSORI

(365x365)  
CROP

**NEONATO**  
ACCESSORI

(365x365)  
CROP

# SOSTENIBILITÀ

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BOX HOME  
SOST

(625X730)  
FIGURA INT

BANNER  
CATEGORIA

(1500X460)  
FIGURA INT

# JOURNAL

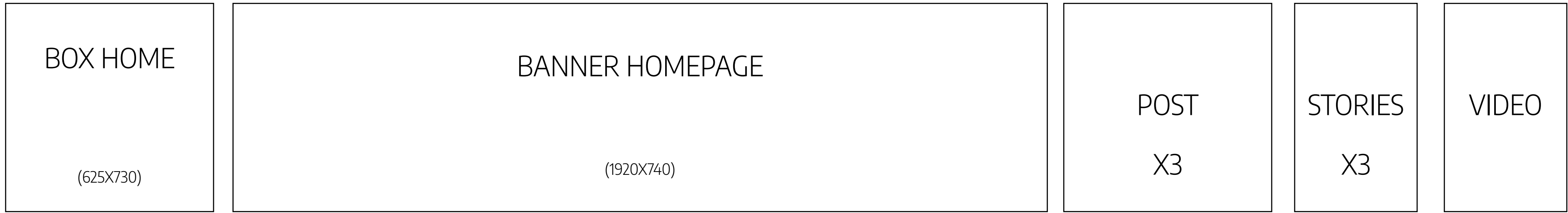
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BOX HOME  
JOURNAL

(625X730)  
FIGURA INT

# SCATTI EXTRA

## ADV MOLO



## SUMMER

3 LOOK OUTLET  
3 LOOK LUXURY



## SPRING

3 LOOK OUTLET  
3 LOOK LUXURY



# SCATTI EXTRA

LGBT  
3 LOOK

BANNER HOMEPAGE  
(1920X740)

POST

STORIES

VIDEO

EARTH  
DAY  
3 LOOK

BANNER HOMEPAGE  
(1920X740)

POST

STORIES

VIDEO

SALDI  
3 LOOK SALDI

BOX HOME  
(625X730)

BANNER HOMEPAGE  
(1920X740)

POST

STORIES

VIDEO

**COCOLE BIMBI**

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**MOODBOARD**  
**SHOOTING**

# HOMEPAGE MOODBOARD



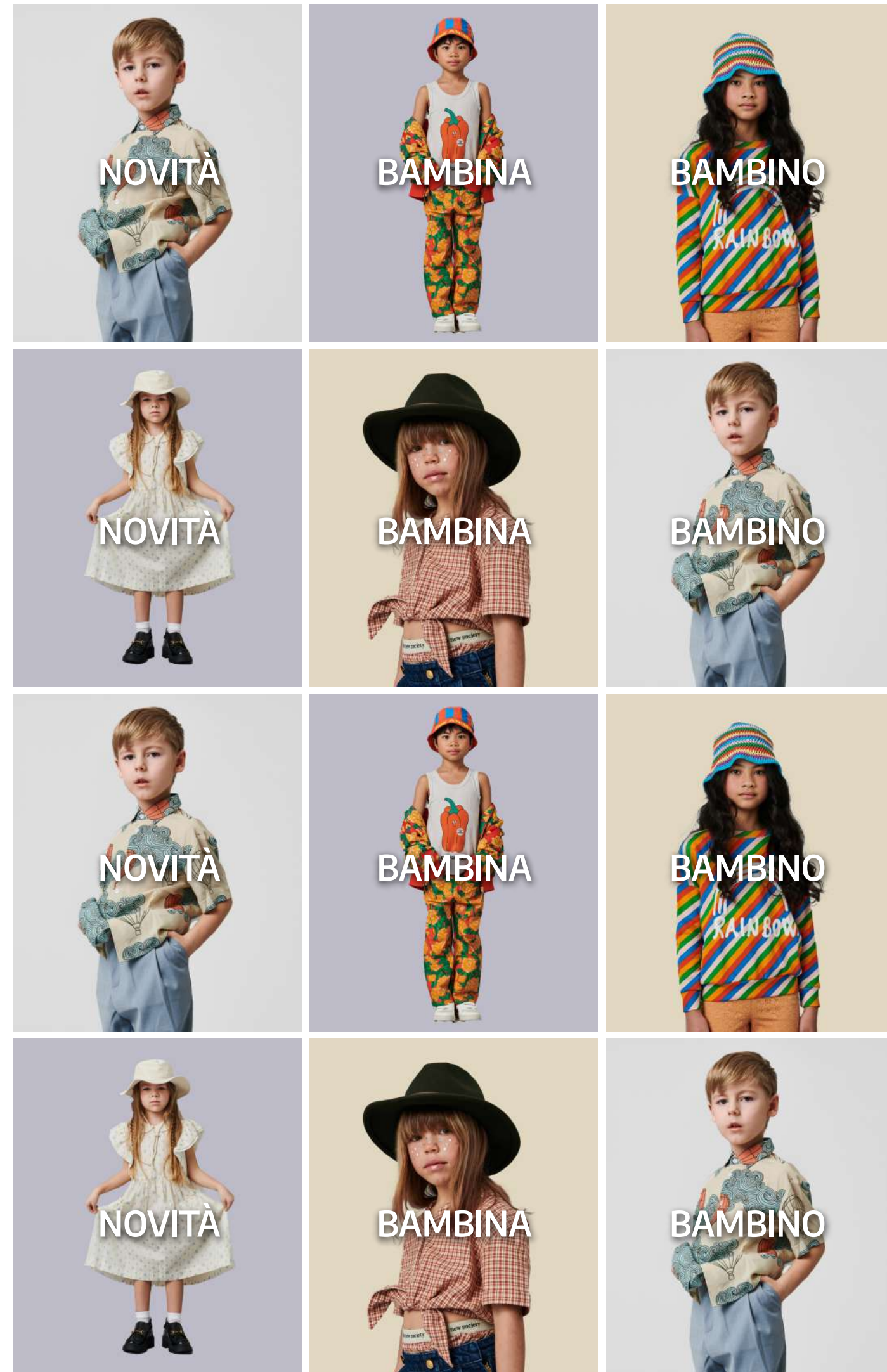




BLUE GRAY



PONGEE

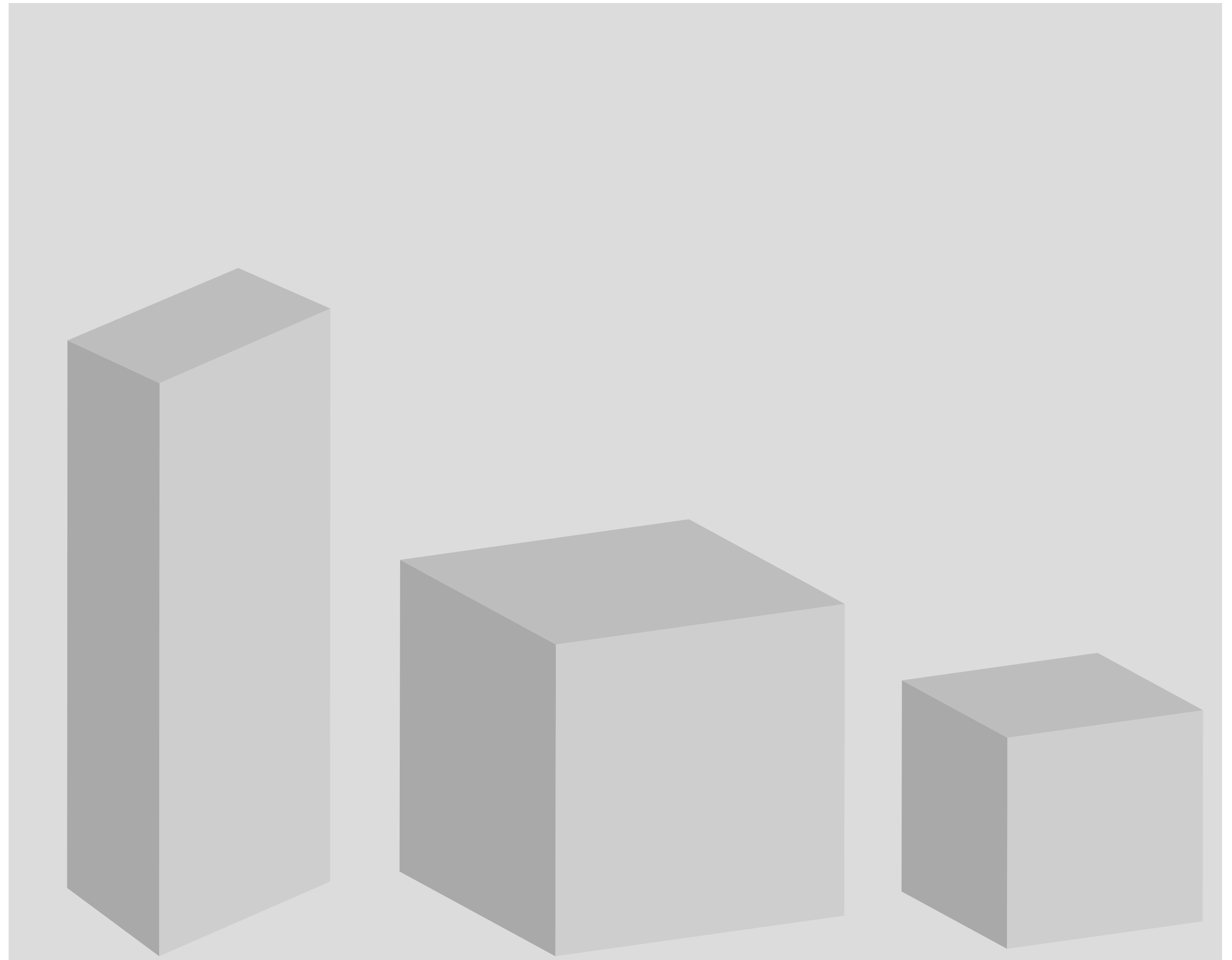


- ANNULLARE OMBRE SOGGETTO

- CREARE UN GRADIENTE  
ATTRAVERSO L'UTILIZZO DI LUCI  
DA COLORE SCURO A COLORE CHIARO

**PROPS**

2 CUBI DI DIMENSIONI DIVERSE  
1 PARALLELEPIPEDO



**COCOLE BIMBI**

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**MOODBOARD**  
**MOLO**

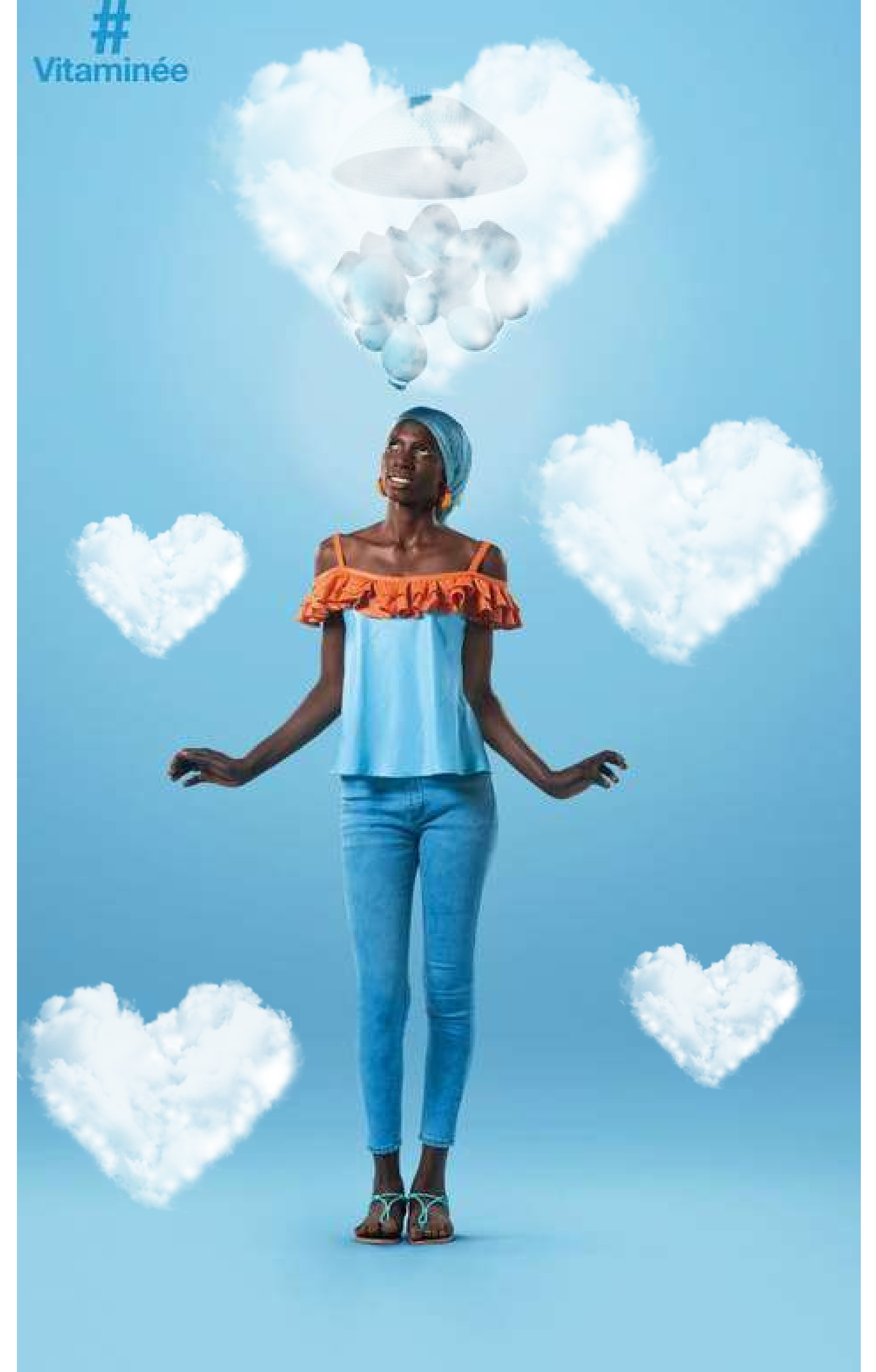




**PROPS**

NUVOLE OVATTATE A FORMA DI CUORE  
APPESE A STATIVI





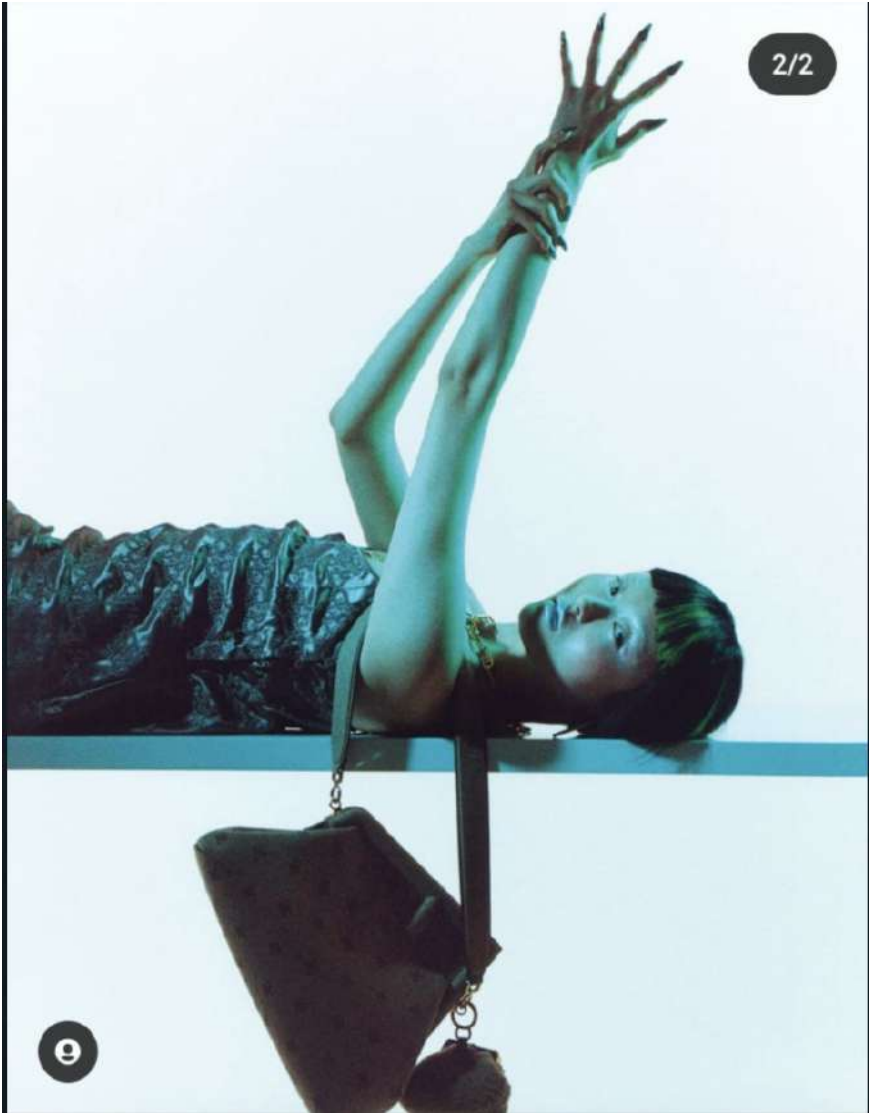
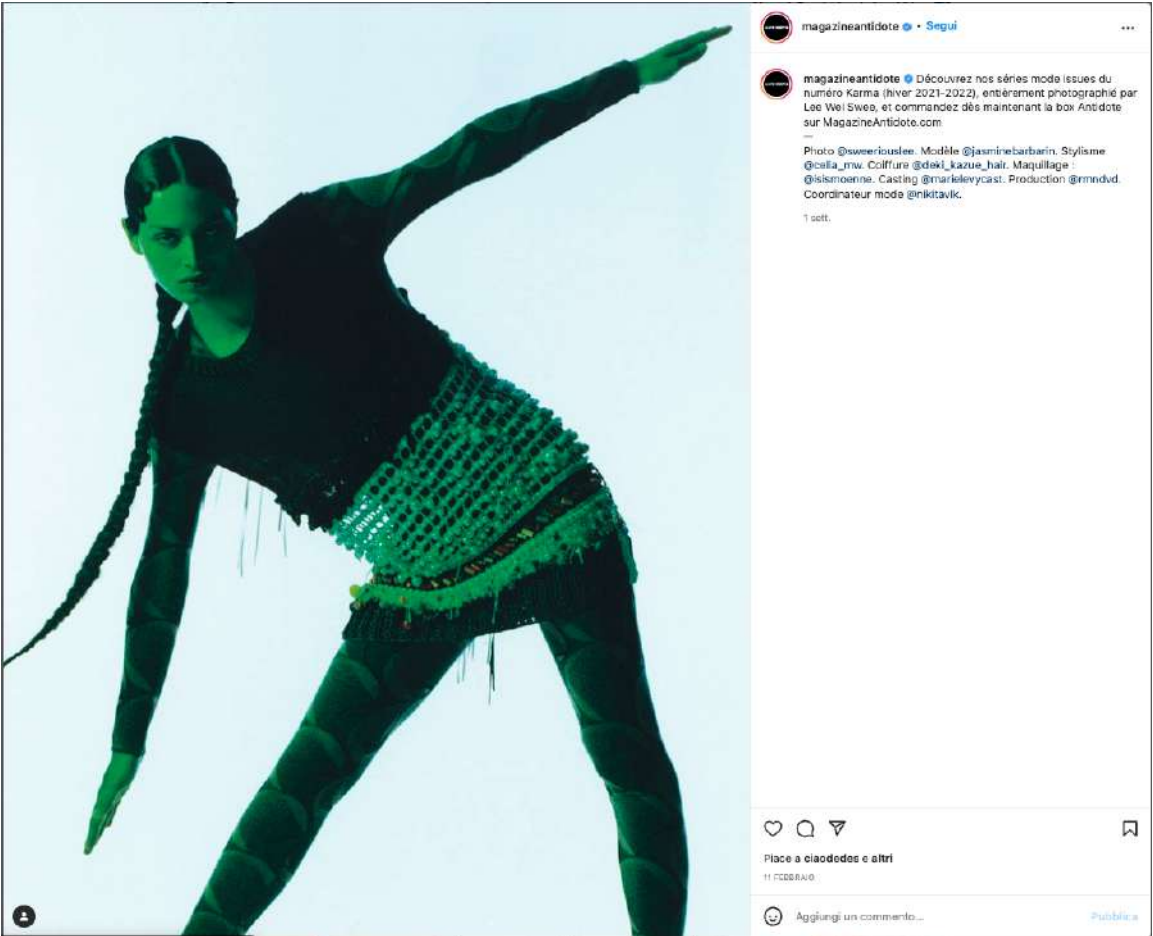


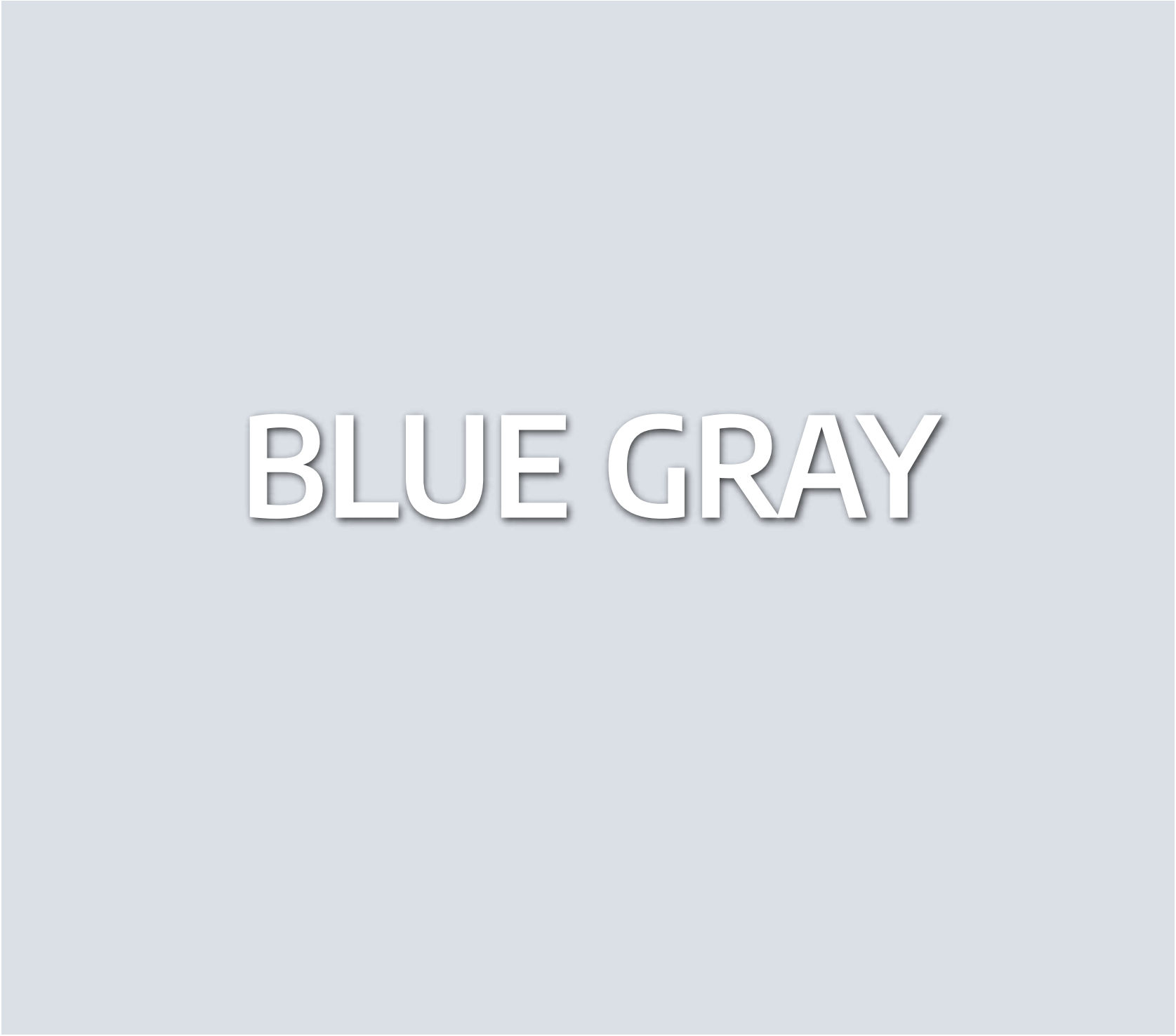
PASTEL PINK

**COCOLE BIMBI**

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**MOODBOARD**  
**SCATTI SPECIALI**









PONGEE

**COCCOLE BIMBI**

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**MOODBOARD**

**POSING, HAIR, MAKE UP**



